



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 16

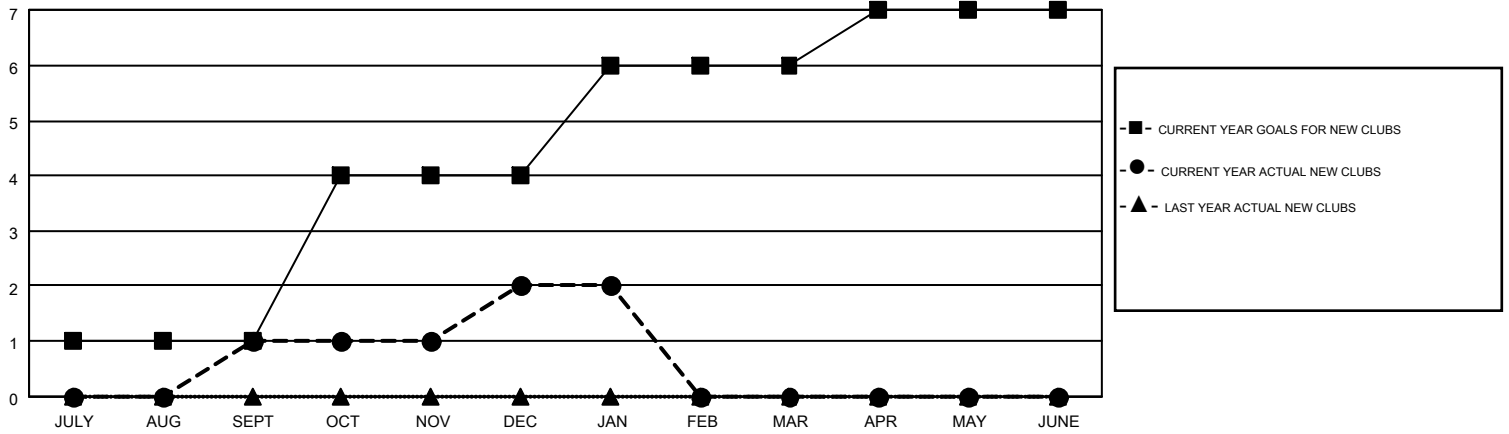
LOCATION: NEW JERSEY

GMT: ED LECIUS

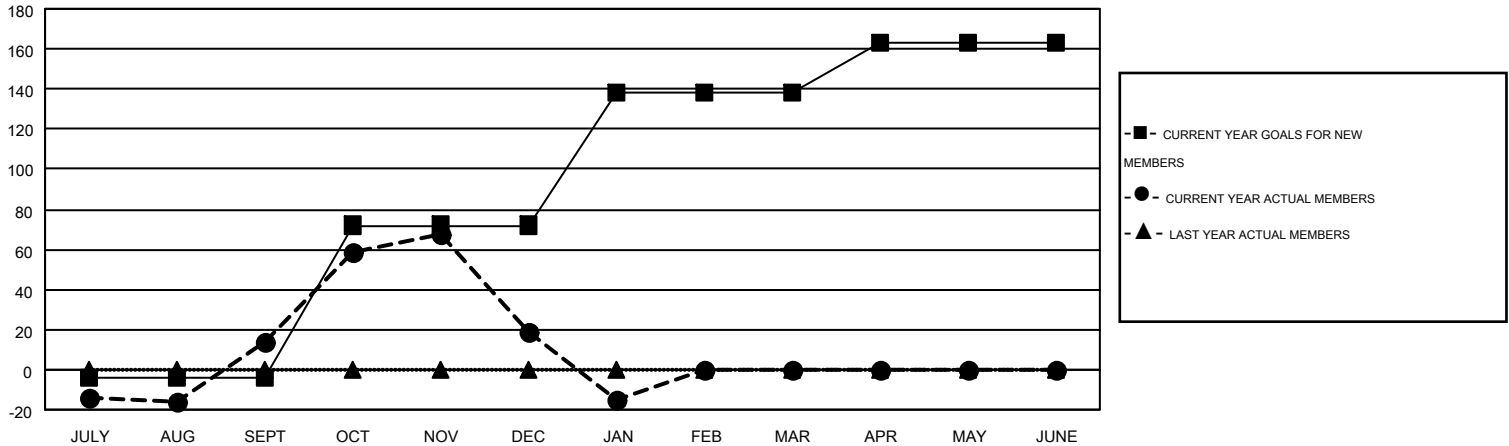
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 1         | 0             | 1             | JULY/AUG/SEPT         | -4              | 116                           | 102             | 14            |
| OCT/NOV/DEC           | 3             | 1         | 2             | -1            | OCT/NOV/DEC           | 76              | 185                           | 180             | 5             |
| JAN/FEB/MAR           | 2             | 0         | 1             | -1            | JAN/FEB/MAR           | 66              | 25                            | 59              | -34           |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 25              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |   |                |
|------------------------|---|---|----------------|
| DROPPED CLUBS: 3       | 85 CLUBS OF 195 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                |
|                        |   | MALE  | 3,511 (71.77%) |
| <u>DROPPED MEMBERS</u> |   | FEMALE  | 1,381 (28.23%) |
|                        |   | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                |
| DECEASED               | 33  | FAMILY UNIT MEMBERS                                   | 721            |
| CLUB CANCELLED         | 28  | HEAD OF HOUSEHOLD                                     | 344            |
| OTHER                  | 280   | NON-HEAD OF HOUSEHOLD                                 | 377            |
| <b>TOTAL</b>           | <b>341</b>                                  |   |                |